

F. KENYON BROWN

GENERAL MANAGER, KOMA, OKLAHOMA CITY



1934 Engineer and announcer, KYBY, Kansas City
 1935 Announcer, WLFZ (now KCKN, Kansas City)
 1936 Director of Special Events, KSO-KRNT,
 Des Moines
 1938 Sales Executive, KVOO, Tulsa
 1942 General Manager, KOMA, Oklahoma City

NINE years ago a beardless kid named Kenyon Brown started in radio as an engineer and announcer. Eight years and four jobs later he became General Manager of a darned good regional station—KOMA at Oklahoma City. But still he says "I'm afraid my biography will be short by necessity; there isn't a whole lot a guy can say about himself at the age of 29!"

Okay then, Ken—we'll say it *for* you, by indirection! We'll just point out that KOMA

is listed over there at the right, and that every station on that list is operated by outstanding men.

No, and that isn't an accidental state of affairs, either. We know that *management makes the station*—that the well-managed station is always the best buy for the advertiser. So, years ago, we decided that's the only kind of station we'd work with, here in this pioneer group of radio-station representatives.

EXCLUSIVE REPRESENTATIVES:

WGR-WKBW BUFFALO
 WCKY CINCINNATI
 KDAL DULUTH
 WDAY FARGO
 WISH INDIANAPOLIS
 WKZO . KALAMAZOO-GRAND RAPIDS
 KMBC KANSAS CITY
 WAVE LOUISVILLE
 WTCN MINNEAPOLIS-ST. PAUL
 WMBD PEORIA
 KSD ST. LOUIS
 WFBL SYRACUSE

... IOWA ...

WHO DES MOINES
 WOC DAVENPORT
 KMA SHENANDOAH

... SOUTHEAST ...

WCBM BALTIMORE
 WCSC CHARLESTON
 WIS COLUMBIA
 WPTF RALEIGH
 WDBJ ROANOKE

... SOUTHWEST ...

KOB ALBUQUERQUE
 KOMA OKLAHOMA CITY
 KTUL TULSA

... PACIFIC COAST ...

KECA LOS ANGELES
 KOIN-KALE PORTLAND
 KROW . OAKLAND-SAN FRANCISCO
 KIRO SEATTLE
 KFAR ALASKA

and WRIGHT-SONOVOX, Inc.



FREE & PETERS, INC.

Pioneer Radio Station Representatives

Since May, 1932

CHICAGO: 180 N. Michigan
 Franklin 6373

NEW YORK: 247 Park Ave.
 Plaza 5-4131

SAN FRANCISCO: 111 Sutter
 Sutter 4353

HOLLYWOOD: 1512 N. Gordon
 Gladstone 3949

ATLANTA: 322 Palmer Bldg.
 Main 5667