

NO BATS IN OUR BELFRY (Ky.)!

Do you think we're nuts not to claim Belfry, Kentucky, or all the other tiny towns scattered over the rural parts of the State? We don't think so. We don't want 'em. We want just enough power to put a fine signal all over the Louisville Trading Area. With NBC programming, that gives us (and you) the best market in this part of the country—at the lowest possible cost. . . . We think we're batty—like a fox!

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WAVE**

5000 WATTS . . . 970 K. C. . . N. B. C.



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TRADING VIEWS on sales and programming policies were these CBS ninth district affiliate representatives during one-day conference on mutual problems at CBS Hollywood headquarters on Feb. 10. Confabbers (l to r) are Les Bowman, CBS Hollywood engineer; George L. Moskovics, Western division sales promotion manager; Ralph R. Brunton, KQW San Francisco; Royal Miller, KROY Sacramento; Clyde F. Coombs, KARM Fresno; Arthur L. Bright, KFPY Spokane; Wayne Sanders, KTUC Tucson; Mrs. Royal Miller; D. W. Thornburgh, CBS Pacific Coast

vice-president; Miss Katherine Leuer, KFPY Spokane; Lee Little, KTUC Tucson; C. W. Myers, KOIN Portland, and chairman of ninth district affiliates; Albert Johnson, KOY Phoenix; J. P. Wilkins, KFBB Great Falls; A. J. Mosby, KGVO Missoula; Fox Case, news and special events director of CBS Hollywood; Ivor Sharp, KSL Salt Lake City; Harry W. Witt, assistant to Donald W. Thornburgh; E. F. Peffer, KGDM Stockton; Edwin Buckalew, CBS Pacific Coast field manager of station relations. The group discussed relation of sales and programs.

AMENDMENT PLEA IS GRANTED KOMA

PETITION to amend application for construction permit and to retain application on the hearing docket was granted KOMA Oklahoma City Feb. 16 by the FCC on the condition that KOMA would furnish the Commission certain technical information within 15 days. Requested in the amended application are facilities of 690 kc, same as previously asked, but with 5 kw day, 500 w night and without directional antenna for either day or night use. KOMA now operates unlimited time on 1520 kc with day and night power of 5 kw.

Original application filed in November 1941 requested an increase of power to 50 kw on the same frequency, but was subsequently amended for 690 kc and then for 25 kw, and last for 10 kw. Permission was also asked in certain of these applications to move and install new transmitting equipment and a directional antenna. In requesting 690 kc, KOMA has asked that KGGF Coffeyville, Kan., now utilizing that channel, be shifted to KOMA's 1520 kc, or other facilities as determined by the Commission.

KGGF now has pending an application filed in November 1941 for renewal of license to use its present facilities (690 kc, 1 kw day, 500 w night, unlimited time) and also an application to increase night power to 1 kw.

All of these applications have been consolidated for hearing and the supplement to the Feb. 16 order stated that the hearing would be conducted "to determine which will better serve the public interest, convenience and necessity, the use of the frequency 690, as proposed by KOMA or as proposed by KGGF".

Marget KVOX V-P

M. M. MARGET was elected vice-president of KVOX Moorhead, Minn. on Feb. 14, according to John W. Boler, president of the station. Mr. Marget has been with KVOX since Robert Herbst obtained the original license in 1937. He supervised construction, and joined the station as general manager. In 1940 Boler, Shepard and Johnson purchased KVOX; Mr. Marget continued as manager.

Committee Split

(Continued from page 9)

day that whether the majority would reply to the charges made by the minority members was "undecided". He indicated that another Committee meeting might be held this week to determine "future procedure". Mr. Lea said, however, that the issue was "not whether we are going to investigate the WMCA sale, the point is when". He repeated a statement made some time ago that "the Committee intends to complete the WMCA investigation".

Merely Filled In

Rep. Magnuson said: "Apparently the minority group has no faith in the integrity or the ability of the courts of New York to decide a case. I have." Published reports in Washington that Rep. Magnuson conferred with Thomas G. Corcoran, former White House confidant now under subpoena by the Committee, on his return from Alaska were met with a "so-what" attitude by the Congressman.

"I've known Tommy Corcoran for a good many years," said Rep. Magnuson. "I ran onto him at the Shoreham hotel and he told me about the WMCA hearing. Is there anything wrong in a friend filling

99 Brand Test

V-PRODUCTION Corp., New York, on Jan. 15 started a test campaign for its "99 Brand" meatless hamburger mix with participations on WBNF Binghamton, N. Y. Radio expansion is planned if test campaign is successful. Agency is J. D. Tacher & Co., New York.

me in on what has happened while I was away?"

Rep. Hart declined comment. "The record speaks for itself," he said.

Philip Handelman of Handelman & Ives, counsel for Mr. Flamm in his suit for damages against Mr. Noble, said in New York: "There must be something to this case that everyone's so afraid of." He declined to comment further, explaining that he had no part in the Committee proceedings but added that there will be an opportunity to "disclose the facts" when Mr. Flamm's suit comes to trial before the New York Supreme Court.

Mr. Wood's only comment was that his written protest "speaks for itself".

Action, alleging coercion and fraud on the part of Mr. Noble and his associates to force Mr. Flamm to sell WMCA, is expected to come to trial this spring.

NBC
AFFILIATED STATION

RICHMOND, VA.

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IDER **M**ARKET **B**BETTER **G**UARANTEE

5000 WATTS