

# Sil Aston Wins BROADCASTING Golf Cup

## Gets Low 61 Score To Top 50 Other Participants

IT WAS a field day for Chicago station representatives Sunday, Oct. 20, at Acacia Country Club when Sil Aston, Howard Wilson Co., turned in a net 61 to win the BROADCASTING Magazine silver trophy donated in the 11th NAB golf tournament.

Not content with top honors awarded under the "Peoria handicap" system, Lou Smith, of Edward Petry & Co., Chicago, was low gross medalist with a five over par 77.

Mr. Aston added the trophy to his collection as a result of a 21



LONDON wasn't calling here. (l to r) Joe Bernard, KOMA Oklahoma City; Ed Murrow, CBS vice president, famed for his London war broadcasts, and Jones Scovern, Free & Peters, New York.

handicap garnered by playing four of the five bogey holes—the 1st,

10th, 12th and 15th in 7 over par. On eight of the remaining holes he carded even pars. On the par 3 number 4 hole he turned in a birdie. His score for the outgoing nine was 38, for the incoming, 44.

Fifty other broadcasters and advertising representatives participated for the BROADCASTING silver cup, with Jack Kamsler, Reynolds Pen Co., Chicago, and Robert Feagin, WPDQ Jacksonville, turning in the next lowest net scores with 65 and 67 respectively.

The players and their scores:

	Gross	Handicap	Net
James Carpenter, WKBB Dubuque	94	18	76
Neville Miller, Washington Attorney	99	24	75
Sam "Pantle" Jr., KELO Sioux Falls	85	9	76
Frank E. Pellegrin, NAB Harry McTigue, WINN Louisville	87	15	72
	95	24	71



MISSOURI lad shows 'em how. Glenn Griswold, KFEQ St. Joseph, Mo., takes it off a stick, with William Ware, Nonpareil Broadcasting Co., Council Bluffs, Ia., (1), and Art Gerbel, KJR Seattle.

Ed Bronson, WJEF Grand Rapids	101	27	74
Edward Kasper, Kasper & Gordon	114	30	84
Aaron Bloom, Kasper & Gordon	99	24	75
Fred Klein, Dancer-Fitzgerald-Sample	105	30	75
Rudi Neubauer, NBC	112	30	82
Al Schroder, WMAQ Chicago	91	18	73
Marshall Pengra, KRNR Roseburg, Ore.	86	18	68
Jack Kamsler, Reynolds Pen Co.	80	15	65
Neil Murphy, NBC Jacksonville	93	21	72
Robert Feagin, WPDQ Jacksonville	82	15	67
John Crandall, Sherman & Marquette	111	30	81
William Ware, Nonpareil Bestg. Co.	91	15	76
Dean Covington, WROM Rome, Ga.	82	12	70
Jerry Vernon, ABC	101	27	74
William Clark, Howard Wilson Co.	106	21	85
Robert Savage, CBS	105	30	75
Earl Smith, Edward Petry & Co.	90	12	78
Lou Smith, Edward Petry & Co.	77	9	68
Sil Aston, Howard Wilson Co.	82	21	61
Robert Harrington, WWSA Harrisonburg	95	21	74
Jules Herbeuex, NBC	89	15	74
Walter Preston, CBS	84	12	72
Glenn Griswold, KFEQ St. Joseph	98	24	74
Art Gerbel, KJR Seattle	94	18	76
Frank Roberson, Attorney	100	18	82
Robert Ridder, WDSM Superior, Wis.	87	6	81
William Roux, NBC	101	21	80
Frank Fitzmonds, KFYR Bismarck	102	24	88
Burt Adams, NBC	108	30	78
Ken Brown, KOMA Oklahoma City	105	30	75
Russell Woodward, Free & Peters	95	21	74
Charles Caley, WMBD Peoria	92	15	77
Jones Scovern, Free & Peters	95	24	71
Joe Bernard, KOMA Oklahoma City	87	15	72
Edward R. Murrow, CBS	90	15	75
Robert Burow, WDAN Danville	92	24	68
Max Everett, J. P. McKinney	92	18	74
Robert Thompson, WBEN Buffalo	95	21	74
William Doerr, WEBR Buffalo	89	18	71
Hugh Boice Jr., WEMP Milwaukee	95	21	74
Robert Mason, WMRN Marion, O.	106	30	76
Horace N. Stovin, Horace N. Stovin & Co.	82	9	73
Don Ward, ABC	88	15	73
Don Petty, NAB	38*		
Glenn O'Taylor Snyder, WLS Chicago	40*		
Maury Long, BROADCASTING	42*		
Sol Paul, BROADCASTING	40*		
Fred Sample, BROADCASTING	87*		

\*Nine holes.

# Talk about "AGE GROUPS!"

All age groups are reached on WSBT. People here who are 50 years old started listening to this station when they were 25. Those who are 25 or younger had their birth announced over this station. South Bend people have grown up with WSBT. They love it. A terrific "Hooper" proves it.



960 KILOCYCLES

1000 WATTS

COLUMBIA NETWORK

Paul H. Roymer Company  
National Representatives

