Sil Aston Wins BROADCASTING Golf Cup

Gets Low 61 Score To Top 50 Other **Participants**

IT WAS a field day for Chicago station representatives Sunday, Oct. 20, at Acacia Country Club when Sil Aston, Howard Wilson Co., turned in a net 61 to win the BRDADCASTING Magazine silver trophy donated in the 11th NAB golf tournament.

Not content with top honors awarded under the "Peoria handicap" system, Lou Smith, of Edward Petry & Co., Chicago, was low gross medalist with a five over -par-77.

Mr. Aston added the trophy to



LONDON wasn't calling here. to r) Joe Bernard, KOMA Oklahoma City; Ed Murrow, CBS vice president, famed for his London war broadcasts, and Jones Scovern, Free & Peters, New York.

handican garnered by playing four

10th, 12th and 15th in 7 over par. On eight of the remaining holes he carded even pars. On the par 3 number 4 hole he turned in a birdie. His score for the outgoing nine was 38, for the incoming, 44.

Fifty other broadcasters and advertising representatives participated for the BROADCASTING silver cup, with Jack Kamsler, Reynolds Pen Co., Chicago, and Robert Feagin, WPDQ Jacksonville, turning in the next lowest net scores with 65 and 67 respectively.

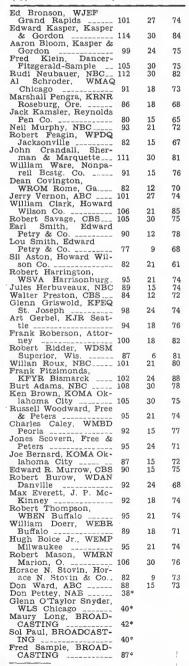
The players and their scores:

		Handi-	
	Gross	cap	Net
James Carpenter, WKBB Dubuque Neville Miller, Wash-		18	76
ington Attorney Sam Fantle Jr., KELO	. 99	24	75
Sioux Falls		9	76
Frank E. Pellegrin, NAI	3 87	15	72
Harry McTigue, WINN Louisville	95	24	71



MISSOURI lad shows 'em how Glenn Griswold, KFEQ St. Joseph, Mo., takes it off a stick, with william Ware, Nonpareil Broad-casting Co., Council Bluffs, Ia., (1), and Art Gerbel, KJR Seattle.

Mr. Aston		ered by playing four Frank E. Pellegrin, NAB Harry McTigue, WINN Louisville
	Talk ab	out
	"AGE G	ROUPS"!
	All age groups are	
	reached on WSBT. People	
	here who are 50 years old	20-30 mu way
	started listening to this	30-40 aug aug
	station when they were 25 Those who are 25 of	40-50 Shows Ong
	younger had their birth	manly III
	announced over this sta	
	tion. South Bend people	960 KILOCYCLES
	have grown up with WSBT	1000 WATTS
	They love it. A terrific	
	"Hooper" proves it.	Paul H. Raymer Compony National Representatives
	SILVER	THE PART
	ANNIVERSARY Y	EAR WODE
		SOUTH BEND



*Nine holes.