

Summary of broadcasting

Compiled by FCC, Oct. 1, 1970

	On Air			Total On Air	Not On Air CP's	Total Authorized
	Licensed	STA*	CP's			
Commercial AM	4,289	2	10	4,301	74	4,375 ¹
Commercial FM	2,114	0	43	2,157	131	2,288
Commercial TV-VHF	496	2	14	512	14	526
Commercial TV-UHF	149	0	33	182	109 ²	296
Total commercial TV	645	2	47	694	123	822
Educational FM	405	0	22	427	44	471
Educational TV-VHF	76	0	8	84	5	89
Educational TV-UHF	100	0	11	111	12	123
Total educational TV	176	0	19	195	17	212

* Special Temporary Authorization.

¹ Includes 25 educational AM's on nonreserved channels.

² Includes two licensed UHF's that are not on the air.

ing Corp.) Amendment dated Aug. 7, 1970, reduces network rate to \$912 effective Jan. 1, 1971.

CBS

■ Formula: Same as ABC.

■ WRET-TV Charlotte, N.C. (Turner Broadcasting of North Carolina Inc.) Contract dated Aug. 14, 1970; effective Sept. 1, 1970, to Aug. 31, 1971. Programs delivered to station. Network rate, \$50; compensation paid at 30% prime time.

NBC

■ Formula: NBC pays affiliates on the basis of "equivalent hours." Each hour broadcast during full rate period is equal to one equivalent hour. The fraction of total time available for network commercials that is filled with such announcements is applied against the equivalent hour value of the program period. Then, after payment on a certain number of hours is waived, the resulting figure is multiplied by the network station rate. NBC pays station a stated percentage of that multiplication—minus, usually, 3.59% for ASCAP and BMI payments.

■ KFSA-TV Fort Smith, Ark. (American Television Inc.) Amendment dated Aug. 21, 1970, reduces network rate from \$425 to \$412 effective Aug. 1, 1970.

■ WTOG(TV) Tampa-St. Petersburg, Fla. (Hubbard Broadcasting Inc.) Amendment dated Sept. 3, 1970, increases network rate from \$150 to \$225 effective March 1, 1970.

■ KBOI-TV Boise, Idaho (Boise Valley Broadcasters Inc.) Amendment dated May 11, 1970, increases network rate to \$400 effective Oct. 4, 1970.

■ KORK-TV Las Vegas (Western Communications Inc.) Amendment dated Sept. 2, 1970, increases network rate from \$328 to \$353 effective March 1, 1971.

New AM stations

Starts authorized

■ WLVN Luverne, Ala.—Authorized program operation on 1080 khz, 500 kw-D. Action Sept. 18.

■ KFWJ Lake Havasu City, Ariz.—Authorized program operation on 980 khz, 500 w-D. Action Sept. 21.

■ WAPR Avon Park, Fla.—Authorized program operation on 1390 khz, 1 kw-D. Action Sept. 23.

■ WKEG Washington, Pa.—Authorized program operation on 1110 khz, 1 kw-DA-D. Action Sept. 22.

Final action

■ Fergus Falls, Minn.—FCC denied petition by Harvest Radio Corp., applicant for new AM at Fergus Falls (Doc. 18852), for reconsideration of commission's memorandum opinion and order released May 11, designating application for hearing. Action Sept. 30.

Call letter action

■ Kershaw County Broadcasting Co., Camden, S.C.—Granted WPUB.

Existing AM stations

Final actions

■ KPAL Palm Springs, Calif.—FCC approved application of KPAL Broadcasting Corp., joined in by R. R. Moore Corp., the assignee, for relocation of KPAL trans. to point 4.8 miles southeast of present site. Action Sept. 30.

■ WAIT Chicago—FCC denied petition by WAIT Radio, licensee, for reconsideration of commission

action denying WAIT's request for rule waivers and returning as unacceptable application for full-time operation. Action Sept. 30.

■ WNDU South Bend, Ind.—FCC granted application by Michiana Telecasting Corp., licensee, and request for waiver of principal city coverage requirements. Action Sept. 30.

■ KVFD Fort Dodge, Iowa—Broadcast Bureau granted CP to change ant.-trans. location to 0.5 miles south of US 169 and 20 intersection on 169, Fort Dodge; conditions. Action Sept. 28.

■ WMOR Morehead, Ky.—Broadcast Bureau granted license covering use of former main trans. for aux. purposes only. Action Sept. 30.

■ WGTL Kannapolis, N.C., and WAAK Dallas, N.C.—FCC dismissed applications of Fred H. Whitley Inc., licensee, for renewal of licenses terminated for failure to prosecute; terminated stations' authorizations; and deleted call letters effective Oct. 30. Action Sept. 30.

■ WHBQ Memphis—Broadcast Bureau permitted remote control. Action Sept. 28.

Action on motion

■ Chief, Office of Opinions and Review in Media, Pa. (Brandywine-Main Line Radio Inc., renewal of licenses of WXUR-AM-FM, granted petition by applicant and extended through Oct. 19 time to reply to oppositions to WXUR's petition for reconsideration (Doc. 17141). Action Sept. 29.

Call letter action

■ WCVU, Rust Communications Group, Portsmouth, Va.—Granted WKLX.

New FM stations

Starts authorized

■ KDEW-FM Dewitt, Ark.—Authorized program operation on 96.7 mhz, ERP 3 kw-U. Ant. height above average terrain 145 ft. Action Sept. 18.

■ KFMV(FM) Magnolia, Ark.—Authorized program operation on 107.9 mhz, ERP 53 kw-U. Ant. height above average terrain 290 ft. Action Sept. 4.

■ WCCF-FM Punta Gorda, Fla.—Authorized program operation on 92.7 mhz, ERP 3 kw-U. Ant. height above average terrain 150 ft. Action Sept. 4.

■ WITT(FM) Tuscola, Ill.—Authorized program operation on 93.5 mhz, ERP 3 kw-U. Ant. height 115 ft. above average terrain. Action Sept. 22.

■ WCMX(FM) Fort Wayne, Ind.—Authorized program operation on 101.7 mhz, ERP 3 kw-U. Ant. height above average terrain 300 ft. Action Aug. 19.

■ WBTO-FM Linton, Ind.—Authorized program operation on 93.5 mhz, ERP 3 kw-U. Ant. height 240 ft. above average terrain. Action Sept. 11.

■ KGOU(FM) Norman, Okla.—Authorized program operation on 106.3 mhz, ERP 3 kw. Ant. height above average terrain 150 ft. Action Sept. 22.

■ WJBW-FM Hampton, S.C.—Authorized program operation on 103.1 mhz, ERP 3 kw. Ant. height above average terrain 140 ft. Action Sept. 17.

■ WATP-FM Marion, S.C.—Authorized program operation on 94.3 khz, ERP 3 kw. Ant. height above average terrain 190 ft. Action Sept. 18.

■ WJLE-FM Smithville, Tenn.—Authorized program operation on 101.7 mhz, ERP 3 kw-U. Ant. height above average terrain 195 ft. Action Sept. 3.

■ KETX-FM Livingston, Tex.—Authorized program operation on 92.1 mhz, ERP 3 kw-U. Ant. height 145 ft. above average terrain. Action Sept. 11.

Final action

■ Perry, Iowa—Perry Broadcasting Co. Broadcast

Bureau granted 104.9 mhz, 3 kw. Ant. height above average terrain 298 ft. P.O. address: Box 26, Perry 502240. Estimated construction cost none indicated; first-year operating cost \$9,464; revenue \$10,400. Principals: Shirley Whitehead, executrix of G. E. Whitehead (68%), and Thomas A. Quinlan, treasurer (32%). Mrs. Whitehead owns printing company. Mr. Quinlan is station manager of KDLS(AM) Perry, licensed to principals. Action Sept. 28.

Actions on motions

■ Chief Hearing Examiner Arthur A. Gladstone in Satellite Beach and Melbourne, Fla. (William H. Brown and Cape Canaveral Broadcasters Inc.), FM proceeding, designated Hearing Examiner Charles J. Frederick as presiding officer; scheduled prehearing conference for Nov. 10 and hearing for Dec. 9 (Docs. 19013-4). Action Sept. 25.

■ Chief Hearing Examiner Arthur A. Gladstone in Anderson, Ind. (White River Radio Corp., Eastern Broadcasting Corp. and Broadcasting Inc. of Anderson), FM proceeding, designated Hearing Examiner Lenore G. Ehrig as presiding officer; scheduled prehearing conference for Nov. 9 and hearing for Jan. 4, 1971 (Docs. 19017-9). Action Sept. 25.

Other action

■ Review board in Gahanna, Ohio, FM proceeding, granted petition to enlarge issues filed June 8 by Delaware-Gahanna FM Radio Broadcasting Station Inc. and further petition to enlarge issues, filed June 30 by Christian Voice of Central Ohio (Docs. 18308 and 18793). Action Oct. 5.

Rulemaking action

■ Bay Shore, N.Y., FCC rescinded assignment of FM ch. 276A to Bay Shore effective Nov. 9. Action Sept. 30.

Call letter applications

■ Big Basin Broadcasters Inc., Sallisaw, Calif.—Requests KRBB-FM.

■ San Joaquin Delta College, Stockton, Calif.—Requests *KSJC-FM.

■ Millikin University, Decatur, Ill.—Requests *WJMU(FM).

■ 3-D Communications Corp., Marion, Ill.—Requests WDDD(FM).

■ Prairie Communications Inc., Scobey, Mont.—Requests KCGM(FM).

■ Bellevue School District #405, Bellevue, Wash.—Requests *KASB(FM).

■ ASWC Radio Committee, Walla Walla, Wash.—Requests *KWCW(FM).

Call letter actions

■ Metropolitan School District, Indianapolis—Granted *WEDM(FM).

■ Riggs-Bussard Broadcasting Co., Lima, Ohio—Granted WLSR(FM).

■ Rio Grande Family Radio, McAllen, Tex.—Granted KVMV-FM.

Designated for hearing

■ Burney and Fall River Mills, both California—FCC set for hearing mutually exclusive applications of Ulysses Sherman Bartmess, Burney, and W. H. Hansen, Fall River Mills, for new FM on 106.1 mhz, 100 kw. Action Sept. 30.

■ Sun Prairie, Wis.—FCC set for hearing mutually exclusive applications of Sun Broadcasting Inc. and Jerry J. Collins for CP's for new FM in Sun Prairie on 92.1 mhz in consolidated proceeding. Action Sept. 30.

Existing FM stations

Final actions

■ WGNE-FM Panama, Fla.—Broadcast Bureau permitted remote control. Action Sept. 29.

■ WSIP-FM Paintsville, Ky.—Broadcast Bureau extended time for data filed in accordance with commission first report and order released Nov. 21, 1969, in Doc. 18574 to Dec. 29 (Doc. 18574). Action Sept. 30.

■ WJIB(FM) Boston—Broadcast Bureau granted license covering new aux. trans. Action Sept. 30.

■ WMMR(FM) Philadelphia—Broadcast Bureau granted license covering aux. ant. Action Sept. 30.

■ KWHOFM Salt Lake City—Broadcast Bureau granted SCA on 67 khz. Action Sept. 20.

Call letter application

■ KCNA(FM), Pennino Music Co., Henderson, (Continued on page 71)