

LOUISIANA

KTAG (TV) Lake Charles, uhf ch. 25 (CBS, ABC, DuMont), represented by Adam Young TV Inc., Oct. 15.

MASSACHUSETTS

WMGT (TV) North Adams, uhf ch. 74, represented by Walker Representation Co. Inc., Oct. 15.
 WWOR-TV Worcester, uhf ch. 14, represented by Paul H. Raymer Co. Inc., Oct. 31.

MINNESOTA

WJON-TV St. Cloud, vhf ch. 7, represented by William G. Rambeau Co., late October.

MISSISSIPPI

WCOC-TV Meridian, uhf ch. 30, October.

MISSOURI

KSTM-TV St. Louis, uhf ch. 36 (ABC-TV), represented by H-R Television, Oct. 15 (granted STA Aug. 25).

NEW YORK

WROW-TV Albany, uhf ch. 41 (ABC), represented by Bolling Co. Inc., Oct. 15.

NORTH CAROLINA

WCOG-TV Greensboro, uhf ch. 57 (ABC-TV), Oct. 30.

NORTH DAKOTA

KFYR-TV Bismarck, vhf ch. 5, represented by Blair-TV Inc., October.

OHIO

WIFE (TV) Dayton, uhf ch. 22, represented by Headley-Reed TV Inc., Fall.

WMAC-TV Massillon, uhf ch. 23, represented by Edward Petry & Co. Inc., Oct. 15.

WUTV (TV) Youngstown, uhf ch. 21, Fall.

OKLAHOMA

KLPR-TV Oklahoma City, uhf ch. 19 (DuMont), represented by The Bolling Co., Oct. 15.

KTVQ (TV) Oklahoma City, uhf ch. 25 (ABC, CBS), represented by H-R Television, Oct. 11.

OREGON

Eugene TV Inc., Eugene, vhf ch. 13, represented by George P. Hollingbery Co., October.

KOIN-TV Portland, vhf ch. 6 (CBS), represented by Avery-Knodel Inc., Oct. 15 (began tests Sept. 29).

PENNSYLVANIA

WNOV-TV York, uhf ch. 49 (DuMont), represented by George P. Hollingbery Co., Oct. 12.

RHODE ISLAND

WPRO-TV Providence, vhf ch. 12, represented by Blair-TV Inc., Oct. 15 (granted STA Sept. 23).

SOUTH CAROLINA

WIS-TV Columbia, vhf ch. 10 (NBC), represented by Free & Peters Inc., October.

TENNESSEE

WJHL-TV Johnson City, vhf ch. 11, represented by John E. Pearson TV Inc., Oct. 11 (granted STA Aug. 27).

WTSK (TV) Knoxville, uhf ch. 26, Oct. 10 (granted STA Sept. 4).

TEXAS

KNUZ-TV Houston, uhf ch. 39 (DuMont), represented by Forjoe TV Inc., Oct. 10.

KANG-TV Waco, uhf ch. 34 (ABC-TV), represented by John E. Pearson TV Inc., Oct. 15.

KRGV-TV Weslaco, vhf ch. 5 (NBC), represented by O. L. Taylor Co., October.

VIRGINIA

WBTM-TV Danville, uhf ch. 24, represented by George P. Hollingbery Co., Oct. 1.

WTOV-TV Norfolk, uhf ch. 27 (ABC, DuMont), represented by Forjoe-TV Inc., Oct. 22.

WEST VIRGINIA

WTAP (TV) Parkersburg, uhf ch. 15 (ABC), represented by Forjoe-TV Inc., Oct. 25 (tests due Oct. 11).

WTRF-TV Wheeling, vhf ch. 7 (NBC), represented by George P. Hollingbery Co., Oct. 12.

WISCONSIN

WREJ (TV) Beloit, uhf ch. 57, represented by George W. Clark Inc., Oct. 8.

ALASKA

KFIA (TV) Anchorage, vhf ch. 2 (ABC, CBS), Oct. 15.

Harry Karr Named To Head WRC Sales

HARRY KARR has been appointed sales manager of WRC Washington, Joseph Goodfellow, director of sales for WRC and WNBW (TV), announced last week. Mr. Karr has been with the station since 1947.



Mr. Karr

The new sales manager will place personal emphasis on the sales of WRC programs to national advertisers. He is soon to visit NBC Spot Sales offices in New York and Chicago.

Hampton Uhf Increase

INCREASE of 11,147 uhf-equipped television receivers in 24 days between Sept. 5-29 is claimed by Thomas P. Chisman, president-general manager of WVEC-TV Hampton, Va., in showing progress made in Norfolk area. Mr. Chisman said 70% of dealers and distributors reported total of 28,046 sets had been converted as of Sept. 29.

WKBN-AM-FM-TV Center Dedication Set Oct. 8

NEW center for WKBN-AM-FM-TV Youngstown, Ohio, is scheduled to be dedicated Oct. 8 with a two-hour local radio-tv program and with Youngstown Mayor Charles P. Henderson as the principal speaker.

The building begun in 1948 and which cost \$1.5 million, contains 130 rooms—including seven radio and tv studios, four control rooms and a completely equipped kitchen. WKBN, which began operating with 7.5 w from the home of President-General Manager Warren P. Williamson Jr. in 1926, moved into the building in 1951. Final completion was held up until the end of the tv freeze.

The dedicatory program will include a one-hour simulcast of a musical review of the past 25 years, using local choral groups, soloists and studio orchestra. On radio, part of the dedication program will comprise excerpts from great news events of the past 27 years, including voices of those who made news, taken from tapes in the WKBN morgue. A one-hour film will be shown on WKBN-TV depicting the new center.

CBS-affiliated WKBN operates on 570 kc with 5 kw. WKBN-TV, which since last January, is on uhf ch. 27, with ABC, CBS and DuMont affiliation.

BELL SUCCEEDS BERNARD AT KOMA

APPOINTMENT of Edgar T. Bell, veteran Oklahoma City broadcaster and newspaper executive, as general manager of KOMA there was announced last week coincident with the resignation of J. J. Bernard, after eight years with the station.

Mr. Bell, who also is executive vice president-general manager of the new KWTV (TV) now under construction in Oklahoma City for ch. 9 operation, is expected to assume his duties this week. KOMA Inc. will own 50% of KWTV.

Mr. Bernard has not announced his plans but is expected to enter television management.

KOMA is the CBS outlet in Oklahoma City, operating on 1520 kc with 50 kw. KWTV will become the basic interconnected affiliate for CBS. Its operating target date is Dec. 15.

It also was reported that E. L. Colbourn, former manager of KTOK Oklahoma City, had filed suit Sept. 25 against Mr. Bell alleging he formerly was associated with Mr. Bell in secur-



Mr. Bell

Mr. Bernard

ing the tv permit. He contended he had entered into an "oral contract" to work with Mr. Bell on "radio, television, newspaper and communication projects."

Mr. Bell declined comment. His attorney to contest the action is O. A. Cargill of Oklahoma City.

Mr. Bell formerly was general manager and secretary-treasurer of the Oklahoma Publishing Co., which operates WKY and WKY-TV. Later he served as general manager of KTOK.

Charles J. Duke Jr., WAVY President, Dies

CHARLES J. DUKE JR., 55, president of Portsmouth Radio Corp., licensee of WAVY Portsmouth-Norfolk, Va., and applicant for Portsmouth vhf ch. 10, died Sept. 26 after a heart attack.

New in the radio field, Mr. Duke headed a group which bought WAVY (at that time WSAP) from Tom E. Gilman Sr., Dr. L. A. McAlpin and others for a gross of \$145,000 [CLOSED CIRCUIT, May 25]. Mr. Duke's successor at Portsmouth Radio has not been named.

Survivors are his wife, Mrs. Virginia Welton Duke; a son, Charles Bryan Duke; a daughter, Anna, and two sisters, Emily and Lulie Duke.

Meredith Revenues Up

REVENUES of Meredith Publishing Co., Des Moines, for 1952-53 increased \$410,000 over the previous year, the firm reported last week. Three tv and two radio stations are held by Meredith: WHEN (TV) Syracuse, N. Y.; WOW-AM-TV Omaha, Neb., and KPHO-AM-TV Phoenix. Consolidated earnings, after taxes, were \$3,349,000 as compared to \$2,939,000 for the 1951-52 fiscal year.



HOME of WKBN-AM-FM-TV Youngstown, Ohio, is due to be dedicated Thursday. Begun in 1948, the \$1.5 million radio-tv center houses all activities of the 75-man operation headed by Warren P. Williamson, Jr.