

KWCO



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REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1390199

BROADCASTING STATION LICENSE RECORD

Date first licensed 12-5-46 Call letters KWOO
 Location: Chickasha, Oklahoma
 SEE CARD #2
 X BAYARD C. AUCHINCLOSS, (AL 7-27-50; EFF: 9-1-60)
 X JACK L. PINK tr/as WASHITA VALLEY BROADCASTING COMPANY (AL 10-21-53 11-1-53)
 X CLARENCE E. WILSON AND PHILIP D. JACKSON d/b as
 WASHITA VALLEY BROADCASTING COMPANY (AL 6-13-51 Eff: 6-20-51)
 Name of licensee X WASHITA VALLEY BROADCASTING CORPORATION

500 Country Club Road, Chickasha, Okla. (BP 8-16-74)
 X Corner of Fourth and Grand, Outside city limits of Chickasha, Okla.
 (BMP-10-10-50)

X Approx. .2 mile South of Chickasha City Limits and .1 miles West of
 Transmitter location U.S. Highway 81, Chickasha, Okla. (MP 8-19-46)

Same as Transmitter.

X Waiver Sec. 73.30(a) to permit identification as Chickasha, Okla
 Corner of Fourth and Grand, Outside of city limits of

Chickasha, Okla (MP 10-10-50)

X Hall Briscoe Bldg., 427 Chickasha Ave., Chickasha Okla. (Lic. 12-5-46)

Main studio location X New Chickasha Hotel, Chickasha, Okla. (MP 8-19-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-P-4373	3-7-46	1560	250w	U	
C.P. for new station granted - not issued					
B3-P-4373	8-19-46	1560	250w	U	10-19 4-19-47
B3-MP-1919	Mod. C.P. (4373) for approval of antenna and T site				
Program tests authorized 11-1-46 for the period beginning 11-9-46.					
ORDER OF 11-20-46 modified program test authority so as to authorize such program tests for daytime only to begin no earlier than sunrise at Chickasha and to cease no later than sunset at Chickasha. ORDER ISSUED 11-20-46					
B3-P-4373	12-5-46	1560	250w	Daytime	2-5 8-5-47
B3-MP-1919	Mod. CP (4373) for approval of antenna and T site and Daytime operation only.				
3-L-2129	12-5-46	1560	250w	Daytime	12-5 5-1-48
3-Z-1945	Lic. to cover CP (4373 as mod.) for new station and determine operating power by direct method (Conditional Clause)				
BS-1389	11-26-47	STA to operate additional time from 5:30 pm, CST to conclusion of football game between Chickasha and Frederick High Schools on November 28, 1947, in order to broadcast said game, only.			
BP-1389	4-27-48	1560	250w	D	5-1 5-1-51
BTC-758	7-6-49	Vol. transfer of control of licensee Corp. from George C. Robinson, Jr., James B. Quattlebaum, Mathryn G. Quattlebaum and Frances H. Robinson to C. E. Wilson, P. D. Jackson, Bonnie M. Wilson and Jessie M. Jackson.			
	EFF: 7-20-49				
B3-P-4373	8-9-50	1560	250w	DA-N U	10-9 4-9-51
B3-MP-1919	C.P. & Mod. for U time, DA-N change in location (Conditional Clause)				
BMP-5329	10-10-50	1560	250w	DA-N U	10-9 4-9-51
Mod. CP (BP 4373, as mod.) to chg. T & S locations (Conds)					
BMP-5329	11-3-50	1560	250w	DA-N U	10-9 4-9-51
Mod. CP (BP 4373, as mod.) correcting DA specs. (Conds)					

B.S.

Card #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters **KWCO**

SOONER BROADCASTING CORP. (AL-5-4-65; EFF: 6-24-65)

x WASHITA VALLEY BROADCASTING CORP. (AL-11-13-61; EFF: 12-1-61 per Form 323)

XX BAYARD C. AUCHINCLOSS, tr/ as WASHITA VALLEY BROADCASTING COMPANY (ML 11-17-60)

Name of licensee ~~See Card #1~~

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time	Period		
				Div.	From-	To-	
B3-L-2129	2-20-51	1560	250w-DA-N	U	2-20	5-1-51	
B3-2-1945							
Lic. cover CP(4373), as mod. which authorized U time, installation DA-N & chg. S & T locations and authority determine operating power by direct method							
BR-1389	4-12-51	1560	250w-DA-N	U	5-1	5-1-54	
BAL-1190	6-13-51	Vol. AL to C.E. Wilson & P.D. Jackson d/b as Washita Valley Broadcasting Co.					
EFF:	6-20-51						
BP-8079	7-30-52	1560	250w 1kw-LS DA-N	U	9-30	3-30-53	
(CONDITIONAL CLAUSE) CP increase daytime power and install new T							
BL-4829	11-28-52	1560	250 1kw-LS DA-N	U	11-28-52	5-1-54	
(COND'L CLAUSE) Lic. cover CP(8079) which authorized increase in daytime power and install new transmitter							
BAL-1628	10-21-53	AL to Jack L. PINK tr/as WASHITA VALLEY BROADCASTING COMPANY					
EFF:	11-1-53						
BR-1389	4-14-54	1560	DA-N/250w-1kw-LS	U	5-1	6-1-56	
BR-1389	5-3-56	RENEWAL OF LICENSE				6-1-56	6-1-59
BR-1389	5-6-59	Renewal of License				6-1	6-1-62
BAL-3933	7-27-60	Voluntary assignment of license to Bayard C. Auchincloss.					
EFF:	9-1-60						
BML-1903	11-17-60	1560	250w, 1kw-LS DA-N	U	11-17	6-1-62	
Mod. of license to change name to BAYARD C. AUCHINCLOSS, tr/as WASHITA VALLEY BROADCASTING COMPANY.							
BAL-4361	11-13-61	Voluntary assignment of license to WASHITA VALLEY BROADCASTING CORP.					
EFF:	12-1-61						
	5-29-62	Commission deferred action on renewal pending further consideration.					
BR-1389	3-15-63	1560kc	250w, 1kw-LS DA-N	U	3-15	6-1-65	
BR-1389	3-15-63	Superseding Authorization Corrected - Obstruction markings for tower #2.					

Form BC 126 43
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W C O

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BAL-5388	5-4-65	Voluntary assignment of license to			
	Eff: 6-21-65	SOONER BROADCASTING CORP.			
BR-1389	5-4-65	Renewal of license			6-1-68
BR-1389(L)	6-13-68	RENEWAL			6-1-71
BTC-6033	3-27-70	VOL.TC	EFF: 4-17-70		
BZ-7946		1560	250w, 1kw-LS	DA-N	U
BR-1389(L)	1-25-72	RENEWAL & Direct Meas			6-1-74
EBSA	5-22-72				
BR-1389(L)	5-31-74	Renewal of License			6-1-77
BR-1389	5-31-74	Superseding Authorization to Correct			
	6-18-74	Antenna Resistance			
BP-19,746	8-16-74	1560khz.	250w 1kw	DA-N	U 8-16-75
	CP to chg. the ant. TL. and chg. type trans. & SL				
Ltr.	9-2-75	transmitters now installed			
		GATES BC-1H1 (Main)			
		GATES BC-1E (Auxiliary)			
BL-13,980(L)	9-17-75	Lic. to cover BP-19,746			for changes
BS-1389(L)	8-11-76	ML to add condition re: Section 73.114			
		(A)(8) of the rules			6-1-77
BR-1389(S)	7-21-77	RENEWAL			6-1-80
BTC790924GA	12-12-79	VOL. TC	EFF:		1-4-80
BR800128UP (S)	5-30-80	RENEWAL OF LICENSE			6-1-83

APPLICATION RECORD - BROADCASTING

Call Letters K.W.C.O.

Name WASHITA VALLEY BROADCASTING CORPORATION

X NEW

~~(P.O. Temp - e - Geo - 6 - Robinson - 2709 - Sev - Ada - City - Ft - Worth - Texas)~~

P. O. Box 744, Chickasha, Oklahoma (Let-4-14-46)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4373	12-18-45	Construction Permit for a new standard broadcast station to be operated on: Frequency - 1560kc Power - 250w DA-N Hours of operation - Unlimited time Trans. location - Approx. 1/2 mi. S. of Chickasha City limits, 1/4 mi. E. of Chickasha-Duncan highway Chickasha, Oklahoma Studio location - New Chickasha Hotel, Chickasha, Oklahoma	GRANTED	3-7-46
Recd.	12-21-45		(GP-not-issued-as-GAA-disapproved-site)	
Filed	12-21-45		Issued-with-MP-1919-Petitions-filed-by WQXR-and-KPMC-for rehearing-denied-8-1-46 Above action set aside appl. granted in part only for 1560kc 250w daytime only Order Issued 12-5-46 DOCKET NO. 8000 Granted petition for reconsideration and Grant ed appl. as amended Order issued - 8-9-50 See Card #2 for conditions	

(see amendment Card #2)

APPLICATION RECORD - BROADCASTING

Call
Letters K W C OName WASHITA VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BP-4373 (cont. from Card #1) AMENDED	11-1-49	AMENDED to use DA at night and non-directional day; change transmitter location from: approx. 1 mi. S. of Chickasha City Limits, $\frac{1}{4}$ mi. E. of Chickasha-Duncan Highway, Chickasha, Oklahoma, to: Approx. 0.2 mile south of Chickasha City Limits and 0.1 mile west of U. S. Highway 81, Grady County, Oklahoma, and change studio location from: New Chickasha Hotel, Chickasha, Oklahoma, to: Hall-Briscoe Building, Chickasha, Oklahoma.	-Continued)	
Recd.	11-2-49		Granted subject to installation of properly designed phase monitor and both DA and non-DA proof to be made	
Filed	11-14-49			
AMEND.	6-17-50	AMENDED to make change in DA-N pattern and change ground system.		
Recd.	6-20-50			
Filed	6-30-50			

APPLICATION RECORD - BROADCASTING

Call
Letters KWCOName WASHITA VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1919	5-20-46	Mod. of C.P. (B3-P-4373, which authorized a new standard broadcast station) for approval of antenna and approval of new transmitter location at Approx. .2 mile South of Chickasha City Limits and .1 mile West of U.S. Highway 81, Chickasha, Oklahoma.	GRANTED	8-19-46
Recd.	5-23-46		Above action set aside	
Filed	5-23-46		Appl. granted in part only for 1560kc, 250w, Daytime Only, Order Issued 12-5-46. DOCKET 8000	
AMENDED	11-1-49	AMENDED to use DA at night and non-directional daytime.	Granted pet. for reconsideration and granted appl. as amended -	
Recd.	11-2-49		Order issued 8-9-50	
Filed	11-14-49		subj. installation of properly designed phase monitor and both DA and non-DA proof to be made. Issued with P-4373	
AMEND.	6-17-50	AMENDED to make change in DA-N pattern and change ground system.		
Recd.	6-20-50			
Filed	6-30-50			

APPLICATION RECORD - BROADCASTING

Call
Letters ..K.W.C.O.....

Name WASHITA VALLEY BROADCASTING CORPORATION.....

File No.	Dated	Application for	Action	
			Nature	Date
B3-L-2129 Recd. Filed	10-31-46 10-31-46 10-31-46	License to cover C.P. (B3-P-4373, as mod.) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power. (Thomas P. Littlepage, Jr. Atty.) AMENDED 302 Filed 1-8-51.	GRANTED in part only Order Issued 12-5-46 (Conditional re waiver 3.55(b) and 3.60	
B3-Z-1945 Recd. Filed	10-31-46 10-31-46 10-31-46		GRANTED 2-20-51 after being removed from arg. -Doc. #8000. Lic. cover CP for U time & DA-N.	
BR-1389 Recd.	2-26-48 3-1-48	Renewal of license	GRANTED	4-27-48

APPLICATION RECORD - BROADCASTING

Call
Letters KWCOName WASHITA VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-758 Rec'd Filed	2-21-49 4-25-49 4-25-59	Voluntary transfer of control of licensee corporation from George C. Robinson, Jr., James B. Quattlebaum, Kathryn G. Quattlebaum and Frances H. Robinson to C.E. Wilson, P.D. Jackson, Bonnie M. Wilson and Jessie M. Jackson. (110 shares of common stock 100%).	GRANTED EFF:	7-6-49 7-20-49
BMP-5329 Rec'd Filed	9-21-50 9-25-50 9-25-50	Modification of construction permit (BP-4373, as modified, in part, which authorized change in hours of operation and installation of DA for night use) to change main studio location from Hall-Briscoe Bldg., 427 Chickasha Avenue, Chickasha, Oklahoma to Corner Fourth and Grand, Chickasha, Oklahoma and change transmitter location from 0.1 mile west of U.S. Hwy. 81, Approx. 0.2 mile south of city limits of Chickasha, Oklahoma to Corner of Fourth and Grand, Chickasha, Oklahoma (Description Only).	GRANTED Waiver	10-10-50 3.30(a)

APPLICATION RECORD - BROADCASTING

Call
Letters KWCOName WASHITA VALLEY BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	12-5-50 12-11-50	License to cover construction permit (BP-4373, as modified) which authorized unlimited time, installation of DA for night use and change in studio and transmitter locations. Silliman & Barclay, Engrs.	RETURNED Eng. notarized after Section I.	12-27-50
BR-1389 Rec'd	2-24-51 2-26-51	Renewal of license	GRANTED	4-12-51
BP-8079 Rec'd Filed AMENDED Rec'd Filed	4-19-51 4-23-51 4-23-51 7-11-52 7-14-52 7-14-52	Construction permit to increase the daytime power from 250w to 1kw and install a new transmitter (Gates BC-1F). AMENDED to change name to Clarence E. Wilson and Philip D. Jackson, d/b as Washita Valley Broadcasting Company.	GRANTED CONDITIONAL re blanketing	7-30-52

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

CLARENCE E. WILSON and PHILIP D. JACKSON d/b as WASHITA VALLEY

Call

K W C O

Name WASHITA VALLEY BROADCASTING CORPORATION

Letters

BROADCASTING COMPANY (AP 6-13-51)

Eff:

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1190 Rec'd Filed	5-4-51 5-7-51 5-7-51	Voluntary assignment of license from Washita Valley Broadcasting Corporation to Clarence E. Wilson & Philip D. Jackson d/b as Washita Valley Broadcasting Co.	GRANTED Eff:	6-13-51 6-20-51
BL-4829 Rec'd Filed	10-31-52 11-3-52 11-3-52	License to cover construction permit (BP-8079) which authorized increase in daytime power and installation of a new transmitter.	GRANTED re blanketing clause	11-28-52
BAL-1626 Rec'd Filed	9-30-53 9-30-53 9-30-53	Voluntary assignment of license to Jack L. Pink, tr/as Washita Valley Broadcasting Company.	GRANTED Eff:	10-21-53 11-1-53
BR-1389 Rec'd Filed	1-22-54 1-25-54 1-25-54	Renewal of License	Granted	4-14-54

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters KWCO

Name JACK L. PINK, d/b as WASHITA VALLEY BROADCASTING COMPANY.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-1389 Rec'd Filed	2-15-56 2-17-56 2-17-56	Renewal of License	GRANTED	5-3-56
BR-1389 Rec'd & Filed	2-13-59 2-18-59	Renewal of license.	GRANTED	5-6-59
BAL-3933 Rec'd Filed	6-23-60 6-29-60 6-29-60	Voluntary assignment of license to Bayard C. Auchincloss. Edward P. Morgan, Atty.	GRANTED EFF:	7-27-60 9-1-60
BML-1903 Rec'd Filed	9-16-60 9-23-60 9-23-60	Modification of license (BR-1389) to change name to: Bayard C Auchincloss, db/as Washita Valley Broadcasting Company Atty's: Welch, Mott & Morgan	GRANTED	11-17-60

AUG. 1955

SOONER BROADCASTING CORP.

Call

Letters K W C O

* WASHITA VALLEY BROADCASTING CORP.

Name KBAYARD C. AUCHINCLOSS tr/as WASHITA VALLEY BROADCASTING COMPANY
CHICKASHA, OKLAHOMA

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4361 Rec'd Filed	10-10-61 10-13-61 10-13-61	Voluntary assignment of license to Washita Valley Broadcasting Corp.	GRANTED EFF: per Form	11-13-61 12-1-61 323
BR-1389 Rec'd, Filed	3-1-62 3-5-62 3-5-62	Renewal of license	GRANTED	3-15-63
BR-1389 Rec'd Filed	2-27-65 3-2-65 3-2-65	Renewal of license Atty: Welch & Morgan	GRANTED	5-4-65
BAL-5388 Rec'd Filed	3-5-65 3-12-65 3-22-65	Voluntary assignment of license to SOONER BROADCASTING CORP.	GRANTED Eff:	5-4-65 6-21-65
BR-1389 R.&F.	2-20-68 3-7-68	RENEWAL OF LICENSE	GRANTED	6-13-68

MAR 26 1968

AUG. 1955

Call
Letters K W C OName SOONER BROADCASTING CORP.
Chickasha, Oklahoma

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6033	8-19-69	Voluntary acquisition of negative control of	GRANTED	3-27-70
R & F	9-3-69	lic. corp. by each, Jackie Gene Brewer and	EFF:	4-17-70
FEE PD: \$75	#540099	James Robert Brewer thru purchase of stock from		
		M. G. Tomlinson		
SEP 19 1969 AMENDED Filed	12-29-69	Re: Ascertainment of Community Needs.		
AMENDED	1-15-70	AMENDED to chge to "Voluntary acquisition of		
R & F	1-20-70	negative control of lic corp by Jackie Gene Brewer (50%)		
		and jointly by James Robert Brewer (49%)		
		and Mary Ann Brewer (1%) thru purchase		
		of stock (and retirement thereof) by the lic.		
		corp. from M. G. Tomlinson		
AMENDED	1-21-70	- Bank ltr re loan		
BR-1389	2-20-71	RENEWAL OF LICENSE	GRANTED	1-25-72
R & F	2-25-71	AMENDED 3-23-71 re: maintenance logs		
PN Recd.	"	AMENDED 10-21-71 re: engineering (proof of perf.)		
PRESS				
MAR 10 1971				

APPLICATION RECORD - BROADCASTING

1560kc

Call
Letters ...K.W.C.O.....

Name SOONER BROADCASTING CORP.
Chickasha, Oklahoma

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7946 R & F W 020142-\$50 AC-067 DM PRESS	11-10-71 11-15-71 11-15-71 12-6-71 JAN 5 1972	Direct Measurement Refunded	GRANTED Issued	1-25-72 with renewal
BR-1389 R & F P.N. PRESS	2-15-74 3-4-74 3-4-74 MAR 11 1974	Renewal of License	GRANTED	5-31-74
BP-19,746 Rec'd Filed \$200-317557 AC-056 PRESS: AUG 1 1974 (\$150. to be refunded) Refunded 7-31-74)	6-15-74 6-20-74 6-20-74 6-20-74 AUG 1 1974	Construction permit to change the antenna-transmitter site and main studio location to 500 Country Club Road (1/4 mile W. of U.S. 81) Chickasha, Oklahoma and change type transmitter to Gates, BC-1H. 35 00 58 97 56 15 Amended 7-5-74 re pattern submitted.	GRANTED	8-16-74

APPLICATION RECORD - BROADCASTING

1560khz

#12

Call
Letters K W C O

Name SOONER BROADCASTING CORP.
Chickasha, Oklahoma

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,980 R & F \$100#434079 PTA PRESS JUN 24 1975	5-16-75 5-19-75 6-3-75 6-5-75	Lic. to cover BP-19,746 for changes	GRANTED	9-17-75
BR-1389 R & F PN Recd. PRESS MAR 3 1977	1-11-77 1-31-77 "	RENEWAL OF LICENSE AMENDED 4-28-77 re: programming AMENDED 6-6-77 re: EEO	GRANTED	7-21-77
BTC790924GA Form 316 (Also see KOKL, KXXK(fm)) PRESS OCT 5 1979	9-4-79	Vol. acquisition of positive control of lic corp by Jackie G. Brewer thru purchase of stock (and retirement thereof) by the licensee from James R. Brewer (over)	GRANTED EFF: CON:	12-12-79 1-3-80 1-4-80
BR 800128 PRESS MAR 21 1980	UP MAR 21 1980	RENEWAL OF LICENSE	GRANTED	5-30-80

BTC790924GA Amended 11-19-79 re: bank letter; financial
statement of the Brewers

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3” by 5” filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

