

Kenyon Brown dies in Hollywood



Kenyon Brown, veteran broadcaster, was buried Friday (April 21) at Forest Lawn Cemetery in Hollywood Hills, two days after his death from a stroke suffered at the edge of a pool on his Beverly Hills estate. Death came three months short of his 48th birthday.

One of the broadcasting industry's best known executives, Ken Brown served for eight years as an NAB director and in 1953 was chairman of the association's annual convention. He had also served as chairman of the Radio Advertising Bureau and as chairman of the CBS Radio Affiliates Board.

Long active in station ownership,

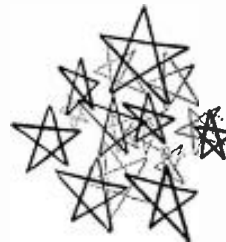
Mr. Brown, at the time of his death, owned KITO San Bernardino and KSON San Diego, both California, KGLC Miami, Okla., and, with Kevin Sweeney, RAB president, KANS Independence, Mo., and KFOX-AM-FM Long Beach, Calif. Sale of KFOX to Washington Homes, Washington, D. C., is pending FCC approval.

Until a few months ago Mr. Brown was president of the broadcast division of Nafi Corp., owner of KCOP (TV) Los Angeles, KPTV (TV) Portland, Ore., KFJZ-TV Fort Worth and KFYZ Houston, both Texas. Bing Crosby, chairman of the division, and Mr. Brown had been associated for 15 years, including ownership of KCOP before its sale to Nafi. Mr. Brown was also, until recently, part owner of the Detroit Tigers, American League baseball team. He was active in getting an American League franchise for Los Angeles and held a small interest in the Los Angeles Angels, new American League baseball team.

He entered broadcasting in 1933 as an announcer-engineer at KXBY Kansas City, advancing to the management level as general manager of KOMA Oklahoma City in the early 1940s. Under his leadership, KOMA in 1946 received the Peabody Award for outstanding public service by a local radio station. The following year he left KOMA to operate his own station, KWFT Wichita Falls, Tex., the beginning of a career as station owner-manager that continued until his death.

Mr. Brown is survived by his wife Ruth and four children: Suzanne, 21; Bruce, 18; Carolyn, 17; and Donald, 14.

**WPEN
HAS
THE
STAR
PERSONALITIES**



★ MATURE, ESTABLISHED
PERSONALITIES ★ AWARD
WINNING NEWS ★ EX-
CLUSIVE HELICOPTER
TRAFFIC REPORTS ★
FIGHTING EDITORIALS ★
ADULT MUSIC ★

WPEN

THE STATION OF THE STARS
CALL GILL-PERNA, INC.

Remarkable
**ROCKFORD
BELONGS IN YOUR
MARKET MIX**

STIR
UP
SALES
BUY
WREX-TV
THE
HOT
BUY
EVERY
MONTH

GET THE FACTS
FROM OUR
PERSPIRING REPS

WREX-TV
H-R TELEVISION, INC.

WREX-TV
CHANNEL 13 ROCKFORD



J. M. BAISCH
Vice Pres. & Gen. Mgr.



Nashville, as well as KNOK, where he will continue with his former duties.

Ned Cramer, formerly assistant director of public affairs, WCBS-TV New York, named director succeeding **Clarence Worden**, who died April 14.

Grady Cole named special assistant to general manager of The Jefferson Standard Broadcasting Co. (WBT-AM Charlotte, WBT [TV] Charlotte, and WBTW [TV] Florence). Mr. Cole will be responsible for enlarging company's agricultural and industrial activities.

Pat Gatto, formerly of WHEN-TV Syracuse, N. Y., joins Bob Dore Assoc., rep firm, as manager of Chicago office. **Jack Sweeney**, of Jann & Kelley Inc.,

joins Dore as account executive in N. Y. office.

Jay L. Spurgeon, account executive with KMEO Omaha, Neb., named station manager.

Charles Benson appointed group program coordinator for The Balaban Stations. Mr. Benson will headquarter in Dallas and will continue to be program director of KBOX there. He replaces **Robert Whitney**, who resigned three months ago as national program director for Balaban. Other changes: **Johnny Borders**, production director at KBOX, promoted to program director at WIL St. Louis, replacing **Dan Ingram**, resigned; **Jerry Clemmons**, staff announcer, KBOX, named production